

STACK-It!

BUILD A RESILIENT HOUSEHOLD

This game is about both cooperation and competition, about managing critical balances, and about connecting with the lives of people in real households worldwide. Above all else, it's a game of strategy.

HOW TO PLAY

In this game, you choose a challenge and then select the cards that stack up to your winning strategy. You can play one-on-one against other players. Or you can play as a team against other teams. You can choose your cards from the four decks intentionally or by the luck of the draw. The more challenges you complete, the more points you win. The more points you win, the more the world wins.

HOW TO WIN

Each challenge is worth 100 points for you or your team. But you can win more! If you choose extra household goal cards, apply extra critical balance strategies, or leverage extra foresight, you can win bonus points. You tally these up on your **Tell a Story** card.

You can also go for a **Grand Challenge** by playing across a row. For example, if you complete all three challenges in the first row, you'll not only have created a big resilience platform for the poorest households. You can also multiply the total for each challenge by 10.

Or you can go for an **Epic Win** and complete all four of the challenges in a column. Then you'll be an expert in disaster preparedness or sustainability or the collaborative economy across all income levels. You can also multiply the total for each challenge by 100.

- how to win**
- 1 Challenge = 100 points + bonus points
 - 2 Challenges across a row: **GRAND CHALLENGE** = 3000 points + bonus points
 - 3 Challenges down a column: **EPIC WIN!** = 40,000 points + bonus points

start
here

START BY CHOOSING A CHALLENGE

CHALLENGE 1
reduce unpredictability and irregularity of income

The biggest obstacle to resilience in the poorest households is the lack of a predictable flow of money in and out of the household—even if the flow is relatively small. In times of crisis, such unpredictability increases the burden of adaptation and often threatens survival. → ZONE 1-2

The gameboard has 12 challenges.

Some of them focus on poorer households, some on wealthier households. Some

are all about preparing for disaster. Others are about creating new kinds of lifestyles and even a new kind of economy. Once you choose a challenge, follow steps 1 through 4 to gather the tools to tell your story.

FOLLOW THESE STEPS:

1 build an alliance



The future is all about cooperation and collaboration across sectors, industries, and different organizational sizes and structures.

Your first step is to **draw 3 alliance cards**, each from a different category of organization. Use the questions on the cards to build your story.

Categories of Organizations:

Global corporations typically have large supply networks, lots of physical facilities, strong logistics systems, and access to capital. They can put big plans into action but may be slow to move.

Government agencies may be large or small; local, national, regional, or global. They have the authority to balance the needs and resources of multiple stakeholders but may be hampered by competing interests.

Non-governmental organizations span the range from large philanthropic organizations to local church groups and community service organizations that may have international affiliates. They are often brokers between economic and non-economic interests.

Networked organizations provide a platform for large distributed groups of people with loose affiliations to act in concert. Their shared goals can be narrow or broad, but their strength is their ability to mobilize lots of people or resources without a lot of management overhead.

Small businesses employ the majority of workers worldwide. They can range from the single street vendor to companies with 1500 employees. They are the most vulnerable to volatile environments but often display the most ingenuity in meeting their challenges.

2 set a household goal



Households in different income brackets face different challenges. After you choose a challenge, look at the households near the income brackets for that challenge. **Choose up to 3 cards from the household set.**

Each household brings its own resources and risks and its own hopes and fears to the task of building resilience. Review the information on the card or watch the videos for those households at globallives.org. Then set a goal that you want your households to achieve by 2021.

Examples of household goals:

- Jamila is able to pursue her interest in medicine and create a platform for better health care in the refugee camp—including her father's ongoing care.
- Dušan is able to expand his beekeeping business even as he ages.
- Rumi is able to navigate Tokyo even in the aftermath of a major environmental catastrophe.

3 find the right balance



The next decade will challenge everyone to manage five critical balances. These are the dials we will turn to build resilience into our households, our organizations, and our world. **Choose 1 or more critical balance cards** to focus your strategy. Use the following guidelines to think about your strategies.



DISINTEGRATION | integration

Look for ways to use the fine-grain tools at our disposal to deconstruct and reconstruct all kinds of systems, from money to language to the very concept of the human, in the service of a new, more balanced stability.



EXPOSURE | accountability

Balance the growing ability to expose everything from thousands of personal details to large-scale corruption with systems of accountability that avoid inflammatory revelations.



SLOW | fast

From investment strategies to organizational workdays, weigh the value of rapid results against the long-term benefits of slower but more satisfying value creation.



CONTAGION | isolation

In the spread of innovation as much as disease—and happiness as much as turmoil—balance the potential of social and biological contagion against the strategies that isolate as a way to increase security.



PERSUASION | regulation

In a decade where persuasive tools and technologies will mushroom and dominate our attempts to influence human behavior, seek combinations of persuasion and regulation that protect the vulnerable and build capacity for responsiveness.

4 apply your foresight



The future environment of households will be shaped by forces that are just beginning to be visible today. These forces may make your challenge easier or harder. They may offer up new strategies or present barriers to your efforts.

The best way to anticipate future forces is to track signals. A signal is something that is happening today on a small or local scale that could grow to have big impacts in the future. **Choose 1 or more signal cards** that you think may be important in meeting your challenge. Or use a blank signal card to add your own signal to the game.

NOW TELL A STORY

Now you're ready to put it all together and tell the story of a winning strategy. Grab a **Tell a Story** card, and start building the story by answering the questions on your other cards. You can capture your genius on side 1 of the card.

Then **turn the details into a winning resilience story**. Imagine that it's 2021 and the news media are singing your praises. What's the headline? What are the key elements of your winning strategy? And how did everyone win? Create your very own story for **The Stack-It! News**.

