DESIGN SHOP FOR THE
115TH CALIFORNIA COMMUNITY COLLEGE

APRIL 4- 5, 2018 | 201 HAMILTON AVE, PALO ALTO
INSTITUTE FOR THE FUTURE FOR
CALIFORNIA COMMUNITY COLLEGES CHANCELLORS OFFICE

Workshop Goals and Objectives
- Engage a diverse set of stakeholders to develop prototype designs for the 115th California Community College, the first all-online community college
- Introduce the participants to futures thinking and a structured way think about building something that has never before existed
- Develop a shared understanding of what it means to support working learners in an online setting
- Articulate a set of critical design principles for building a successful online community college

Wednesday, April 4

Overview: Learn from working learners, platform innovators, and your own learning journeys to develop critical design principles for the 115th California Community College.

9:00am   Breakfast

10:00am   **Welcome & Agenda Overview**
Welcome to Institute for the Future! Van Ton-Quinlivan will set the stage for the day before we dive into our agenda and review house rules to ensure we have a fun, productive, respectful, mind-expanding time together.

10:25am   **Introductions**
The art of being pithy is the art of being fantastically clear about the essence of your message. Inspired by the book *Not Quite What I was Planning: Six Word Memoirs from Writers, Famous and Obscure* we'll write 6-word answers to two critical questions and introduce each other along the way.

1. What's keeping you up at night in terms of building an online college and the process to get there?

2. What opportunities that an entirely online community college presents are you most excited about?

11:15am   **Panel: Leading-edge Users**
Bringing together working learners with deep experience using online platforms we'll learn from their experiences—where did they learn, what did they see, what worked, and what didn't work?

12:15pm	Lunch

1:15pm   **Reflections on Your Own Learning Experiences**
In the weeks leading up to this design shop, you've each been on your own learning journey to experience different online learning platforms. What were some of the pain points you experienced? Some elements of the design and process you really liked and worked well? What are some questions about online learning platforms lingering in the back of your mind?

2:00pm   **Panel: Platform Innovators**
In a panel hosted by Sara Skvirsky, we'll take a look at some key online learning platforms and hear from innovators. What have they built? Who is it serving best? And what are some challenges and pathways towards scaling to effectively meet the needs of working learners?

3:00pm   Break

3:15pm   **Design Principles for a 21st Century Online Community College**
What key design principles do we want to ensure are part of the foundational structure for this new online community college? Based on everything we have learned so far, we'll uncover our key design priorities deemed necessary in order to ensure that this new college will meet the needs of working learners, faculty, and administrators.

4:30pm   Adjourn

Thursday, April 5

Overview: Learn about the future of work and how that may impact the role of a community college, review the top design principles from Day 1, and—working in small groups—articulate a possible design for the 115th California Community College so that it will meet the needs of working learners in the next decade.

8:30am   Breakfast

9:00am   **Agenda Overview & Overnight Reflections**

9:30am   **Future of Work and Organizations**
As we move to a world of distributed communication and coordination, the very way we organize ourselves and get work done is being profoundly changed. More than adjusting to increasing automation, we'll have to develop new skills and practices to take advantage of what the future of work affords us.

10:00am   **Review of Top Design Principles for the 115th Community College**
Together we'll review the final list of design principles that emerged from our conversation yesterday. What are the fundamental considerations we should hold at the core as we embark on the creation of this new digital community college experience?

| 10:55am | Break |

11:15am **Breakouts: Design an Initial System for a Working Learner**
Working in small groups, you'll design the ideal learning environment for a specific working learner of the future. We'll give you a persona, and you'll tell us what they need to succeed.

12:15pm Lunch

1:00pm **Feedback Exchange**
Groups will rotate and provide feedback to their neighbors. Group representatives will stay in your breakout location and the rest of the group will move to the group on the right to provide feedback.

1:20pm **Integrating Feedback**
Coming back together to the original teams, groups will incorporate the feedback you've just received from your colleagues.

1:45pm **Gallery Walk of Initial System Design for 115th College**
Spend time individually or in pairs going around the room and viewing the different college designs. As you explore the different possibilities, note any themes that seem to consistently pop up. Are there any gaps that keep appearing as well?

2:15pm **Final Plenary**
What resources, decisions, and innovations are needed to make the 115th California Community College a success? What themes seem to have emerged throughout the two days? What ideas, or concerns have we not yet addressed?

2:45pm **Closing**

3:00pm Adjourn