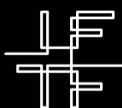




FUTURE skills

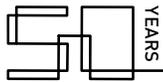
GET FIT FOR WHAT'S NEXT

A convening of innovators in the work+learn future



INSTITUTE FOR THE FUTURE

MEDIA KIT



Invent the new possible

About Institute for the Future

Institute for the Future (IFF) is celebrating its 50th anniversary as the world's leading non-profit strategic futures organization. The core of our work is identifying emerging discontinuities that will transform global society and the global marketplace. We provide organizations with insights into business strategy, design process, innovation, and social dilemmas. Our research spans a broad territory of deeply transformative trends, from health and health care to technology, the workplace, and human identity. IFTF is based in Palo Alto, California. For more, visit www.iff.org.



AT-A-GLANCE

The work+learn future starts now.

On February 21–22, 2018, leaders in education and workforce innovation—will gather to map the paths toward a more prosperous and equitable world.

Starting at the intersection of work and learning, this convening will help everyone anticipate the skills needed to live richer and more fulfilling lives in a society that's undergoing unprecedented change, in an economy that's unlike any we've seen before. It's an economy where intelligent machines are rapidly displacing human workers. Where job gains in medium and large firms have been shrinking for more than two decades while part-time, impermanent work has mushroomed. Where the prospects for employment of our young adults around the world are troubling indeed.

Working and learning are not just paths to a good job or a stable household income. Equally important, they are the way that we build communities and reinvent the landscapes of energy, mobility, and habitat to support our burgeoning population. They are the way we become more than machines ourselves, the way we share human aspirations and human caring. They are the way we become citizens of a global future.

On February 21, we find ourselves at the starting line of what will surely be a marathon to transform both work and learning, to turn a destructive cycle of income inequality into prosperity that touches everyone's life. We get ready for this marathon with a new kind of workout—a training circuit of peak performance zones and super skills.

We call this the #futurefit workout.

Join us to build the skills we need for what's next.

FACT SHEET

Overview

The world of work is changing rapidly, and new skills and skill-building tools are needed if we are going to create an equitable future for all learners and workers. Using its unparalleled ability to discern the trends that will shape our future, the Institute for the Future (ITF) is developing a “workout plan”—a future skills training circuit—to help students and workers develop the skills they will need to succeed in the labor economy of the coming decade. This workout plan will be unveiled at the ITF Future Skills convening on February 21–22.

The Future Skills event kicks off a year-long celebration of the ITF’s 50 years as a leader in foresight and futures thinking. ITF is committed to blending cutting-edge technologies such as immersive virtual reality with research-based foresight to help people from all walks of life understand and prepare for the future as it looks toward its next 50 years.

Core Components

- ITF’s *Future Skills* map—a visual guide that learners and workers will need to thrive in the future labor economy. ITF aims to see this map hanging in every primary, middle, and high school, in colleges and universities across the country, and in every business, large and small.
- A first-of-its-kind 3D virtual reality training circuit—an immersive experience designed to bring the Future Skills map to life. The VR experience takes learners through a training circuit with five stations. For example, at the “Befriending the Machines” station, they will find themselves in a future of artificial intelligence working with or for robots in creative endeavors.
- A series of rapid-fire pitches for projects that could transform the future of learning—such as the reinvention of business school curricula for 21st century distributed organizations or edubots that can build learning communities from the bottom up.

What You’ll Learn

Everyone is visible—just about everywhere and all the time. What matters is what you do with your visibility.

- Master reputation management a decade from now—discover how bots just might help us learn.

Machines are getting smarter. Some of them will work for you. Sometimes you’ll work for them—or even in them. More and more, you’ll work side by side to get things done.

- Imagine a SimCorps that teaches every young adult the basics of working with AI and simulation to solve the world’s most complex problems

Everyone needs a tribe. You have to build your tribe—or tribes—as you make your way through life. And you do it by making things together: fashions, shelters, tools, and... well...life!

- Learn how to build peer-to-peer communities and how a pop-up community can become the foundation for distributed aid under extreme conditions.

Everything is connected—and the connections are growing minute by minute. They create feedback loops, and the loops are getting faster and faster. Making sense is all about finding your path through these complex systems.

- Exercise your futures thinking muscles to build a new global literacy.

The world is going through a rough patch. Lots of people are looking for basic shelter today but also looking ahead to tomorrow—toward building a steadier future.

- Build a more sustainable foundation for the future by reinventing the 20th century business school curriculum for 21st century distributed organizations.

FACT SHEET

Innovation Collaborators

IFTF's Future Skills Workout is an investment in the future of students of all ages by forward thinking foundations and innovative collaborators including:



Gates Foundation



California Community Colleges
Chancellor's Office



Cornerstone OnDemand



Innovate+Education



LRNG



Lumina Foundation



Southern New Hampshire University



Strada Education Network

THOUGHT LEADERS BIOGRAPHIES



Marina Gorbis

IFTF Executive Director

Marina Gorbis is a futurist and social scientist who serves as executive director to the Institute for the Future (IFTF), a Silicon Valley nonprofit research and consulting organization. In her 19 years with IFTF, Marina has brought a futures perspective to hundreds of organizations in business, education, government, and philanthropy to improve innovation capacity, develop strategies, and design new products and services.

Marina's current research focuses on how social production is changing the face of major industries, a topic explored in detail in her book, *The Nature of the Future: Dispatches from the Socialstructured World*. She has also blogged and written for BoingBoing.net, *FastCompany*, *Harvard Business Review*, and major media outlets. A native of Odessa, Ukraine, yet equally at home in Silicon Valley, Europe, India, and Kazakhstan, Marina is particularly well suited to see things from a global viewpoint. She has keynoted such international events as the World Economic Forum, The Next Web Conference, NEXT Berlin, the World Business Forum, the National Association of Broadcasters annual convention, and the Western Association of Schools and Colleges annual conference.

“IFTF is using immersive digital technologies to bring the future to life—and to change the way the world works. Attendees will have a chance to build their future skills in an immersive virtual reality training circuit that guides them through five zones that learners and workers of the future will need to master to get ready for what's next. The Future Skills virtual reality circuit is part of IFTF's continuing effort to push today's boundaries of immersive VR as a way to help people experience the future and prepare for it.”

THOUGHT LEADERS BIOGRAPHIES



Parminder Jassal

Director, IFTF Work+Learn Futures

Parminder K. Jassal leads the Work+Learn Futures research at the Institute for the Future. Parminder investigates the future through three intersecting lenses: the innovations of open economies; the changing role of people in their environments; and the relationship between learning and working. Through new research and prototyping, Parminder applies insights from the fringes to promote positive culture shifts and solutions by getting ahead of inequities.

Her experiences are driven by experiences at Fortune 50 companies such as Ford Motor Company and Lucent Technologies, as well as leadership positions at large foundations dedicated to helping people lead healthier and more productive lives, such as the Bill & Melinda Gates Foundation.

Prior to joining the Institute of the Future, Parminder was named Founding Executive Director of the ACT Foundation in 2012 where she oversaw the organization's unique role as an operating foundation, strategic investor, and incubation partner in support of the *New Learning Economy and Rise of Working Learners* (published).

“ With working and learning blurring more and more every day and performance being the measurement of success, we need to clearly understand this new reality and how to navigate our individual futures. Future Skills offers us a solid way forward to think differently about skills in a new environment.

THOUGHT LEADERS BIOGRAPHIES



Kathi Vian

IFTF Distinguished Fellow

As a distinguished fellow at IFTF, Kathi Vian looks at the global future through three intersecting lenses: the evolution of smart networking and social media, the innovations in open economies, and the extreme environments in which human communities will evolve over the coming century. Kathi has a long history of applying new methodologies and frameworks to thinking about cutting-edge issues in technology and society and their impacts on individuals, communities, organizations, and the world at large, and for more than a decade Kathi led IFTF's Ten-Year Forecast Program. She is a visual thinker and author of IFTF's annual Map of the Decade for more than ten years.

Kathi's current research focus is the urgent futures that will challenge us in the coming decade as we transition from a world organized at the scale of large institutions to a world organized by distributed networks of social, political, and economic value. She is particularly interested in the tools and social innovations that will reshape the way people organize to get things done in the face of extreme global inequities, an uncertain climate, a transformation of the nature of work, and a basic redefinition of our human biology

“ How do you transform the future of learning? IFTF's Future Skills initiative has some ideas, including edubots that can build learning communities from the ground up and a SimCorps that can get everyone ready for a world where everything in the physical world will be simulated in the digital world.”

THOUGHT LEADERS BIOGRAPHIES



Sara Skvirsky

Research Director, IFTF Work+Learn Futures

Sara Skvirsky brings a diverse background in the fields of education, community organizing, and social justice advocacy to her work as a researcher in IFTF’s Learn+Work Futures initiative. Having spent several years in Latin America and Spain before joining IFTF in 2011, she approaches futures thinking from a deeply global perspective. In addition to leading much of IFTF’s future of learning research, Sara works with governments, educational institutions, corporations, foundations, and non-profits around the world to understand the rapidly shifting landscapes of education and work.

Sara is passionate about giving individuals and institutions the tools they need to think more effectively about and prepare it. In 2014, Sara developed and launched IFTF’s Foresight Studio, which produces resources and courses to train people in futures thinking and foresight methodologies. She also has been a core member of several projects using IFTF’s massively open online forecasting platform, the Foresight Engine, to engage large audiences in thinking about complex future ideas.

Before arriving at IFTF, Sara worked for Amigos de las Américas in Ecuador, where she managed an international team to establish a youth leadership and community development volunteer program and cultivated partnerships across a wide variety of NGOs.



We believe that the future will not be made of jobs and occupations, but of people.

While taking into consideration the direction of industry, IFTF’s research puts people at the core and examines factors that will have a profound impact on the world and human activity.”

SOURCE MATERIALS

Resources



Future Skills

www.futurefit2030.org

Future Skills: Get Fit for What's Next Map

www.iftf.org/fileadmin/user_upload/futureskills/IFTF_FutureSkills_Map.pdf



Media kit

www.iftf.org/fileadmin/user_upload/futureskills/IFTF_FutureSkills_MediaKit.pdf



IFTF 2011 Future Skills 2020

www.iftf.org/futureworkskills/



IFTF 2016 Future Skills Update and Literature Review

www.iftf.org/fileadmin/user_upload/downloads/wfi/ACTF_IFTF_FutureSkills-report.pdf



Learning Is Earning Map

www.iftf.org/future-now/article-detail/learning-is-earning/

SOURCE MATERIALS

Help us get the word out:

Hashtags:

#FutureSkills

#FutureFit

#workinglearners

#navigatefuture

#IFTF

Facebook

@Institute for the Future

Twitter

@IFTF

- @IFTF #FutureSkills initiative creates first-ever VR map for our #futurefit event, so students can use to immerse themselves in the future workforce.
- Tomorrow's #workforce looks vastly different than today's. How will people adapt? @IFTF #FutureSkills map charts the skills learners will need to succeed.
- How do you transform the future of learning? @IFTF #FutureSkills initiative has some ideas: edubots that can build learning communities from the bottom up, reinvention of business schools, and more.
- Join the conversation with @IFTF and learn what #FutureSkills will benefit the #workforce of the future. www.iftf.org/futureskills2018 #workinglearners

Instagram

@instituteforthefuture

- The @instituteforthefuture #FutureSkills initiative created the first-ever VR map, so students can immerse themselves in the work+learn future. #workinglearners
- Everything is connected. #FutureSkills will help you to make sense of your path. So #workinglearners can #Navigatefuture.
- Machines are getting smarter. More and more, you'll work side by side to get things done. #Futureskills to #navigatefuture.
- You'll build your tribes as you make your way through life. Get #futurefit by creating your community from the bottom up.
- @instituteforthefuture, we are making sure that our #workforce is #futurefit to ensure a steadier social and political future. #workinglearners



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