



“ Future-ready organizations bring foresight and imagination together to see opportunity where none existed before.”

—Rod Falcon, IFTF Vantage Program Director

IFTF Vantage: A Partnership of Future-Ready Organizations

IFTF Vantage is a unique partnership that helps organizations become future-ready. Future-ready organizations are able to identify opportunities for innovation and transformation over ten-year horizons and backcast their actions to achieve a desired future. They can imagine how changes in the marketplace could affect their products and services, picture how their organization interacts within larger systems, and anticipate how their world may look in the coming years on different time-scales. By taking a long-term view, they can consider global issues such as climate change, disinformation, income inequality, and community belonging in their forecasts.

IFTF Vantage helps organizations integrate foresight and imagination to reveal possibilities that have never existed before and to shape the future for the betterment of both themselves and the world at large.

IFTF Vantage. Prepare now with strategic foresight and tools for lasting transformation.

Institute for the Future (IFTF) is the world's leading futures organization. Its signature program, IFTF Vantage, harnesses over 50 years of IFTF forecasts and research to help partners navigate global volatility and turn urgent foresight into near-term insights for action today.

Join a network of leaders committed to achieving sustainable success by developing and internalizing a foresight mindset. The IFTF Vantage partnership provides strategic insight gathered from across IFTF's foresight research initiatives, guidance from our researchers and thought-leaders, the collective intelligence of a future-oriented network, strategic foresight to make sure your organizations can seize emerging opportunities, and foresight training to help build capacity for the future.

IFTF Vantage offers:

- › **Foresight expertise** from IFTF researchers and expert networks
- › **New! Foresight council** participation in an exclusive network of future-facing organizations engaged in collective sensemaking
- › **Horizon mapping** and processes for generating cutting-edge strategic insights
- › **New! Foresight training** with tools and strategic frameworks for your organization
- › **Online webinars** and **tutorials** from industry leaders and foresight practitioners

Turning Long-Term Foresight into Near-Term Insights for Action Today.

Every year, IFTF unveils its Map of the Decade, a representation of how a large, complex system is likely to change over the next ten years. Our partners get access to new maps as soon as they're available, as well as to our entire archive of strategic foresight research, including these recent maps:

› 2022-2032 **FACING THE DECISIVE DECADE:**
The Reevaluation of Everything

Over the next decade we must radically rethink everything: our business models, metrics, and incentives; our use of technology; and even the nature of growth itself. This Map of the Decade examines how our shifting values and evolving relationship to place are creating opportunities to lay the new foundations of sustainable and equitable growth needed to face a decade of relentless instability, dynamic adaptation, and endless possibility. This foresight research will help you understand and meet the challenges of this decisive decade.

› 2021-2031 **BUILDING CLIMATE-POSITIVE ORGANIZATIONS:** Accelerating Your Climate Strategy

The climate crisis will be the most critical force of the next several decades—and the decisions we make now will shape our long-term future. Climate-positive organizations not only work aggressively to cut carbon emissions to zero, they also improve the health and resiliency of the environmental systems that all life on Earth depends on by removing more carbon than they produce. This map will lead you through a process for finding and prioritizing opportunities to start making your organization climate-positive today.

› 2020-2030 **ORGANIZING FOR FUTURE READINESS:** The Future of Science and Technology

Moving forward, advances in biology, energy, and materials science will combine with digital technology to create entirely new kinds of opportunities and challenges for organizations. This map systematically lays out how technologies will transform organizational functions such as Planning, Logistics, R&D, Collaboration, and Performance, and also contains industry-specific forecasts so you can start planning today.

› 2019-2029 **POWER SHIFTS:** Transformational Possibilities and Extreme Consequences

Dynamics of shifting power within and across domains requires new ways of thinking about how actors can affect us, who we can influence, and how to make sense of the increasingly fuzzy boundaries between organizations, industries, and nations. This Map of the Decade will help you look beyond present-day questions and uncertainties, identify the larger patterns of change that matter to your work, and develop clarity about strategic paths forward.

› 2018-2028 **REMODELING TRUST:** Navigating Risks and Clarifying Actions

Whether shopping for baby food, diagnosing an illness, or deciding where to invest, issues of trust emerge at every step. Today, a profound set of technological, social, and institutional transformations are disrupting the landscape of trust by upending the foundations of our institutions and authority structures across the business, civic, and social spheres. This map identifies seven future forces reshaping our familiar building blocks of trust and provides strategies for how to leverage them.

Prepare for a world undergoing constant transformation.

IFTF Vantage helps organizations navigate the future. By leveraging powerful tools and collaborative processes, convening world-class networks of future-facing professionals, and providing steady streams of strategic and insightful content, this partnership helps your organization recognize game-changing threats and opportunities *before* they occur—turning valuable foresight into action.

IFTF Vantage partners receive:

NEW! Foresight Councils: A network for collective sensemaking

Foresight Councils are exclusive peer groups focused on deep strategic conversations among future-facing professionals. Foresight councils engage in collective sensemaking by addressing organizational challenges illuminated by urgent futures.

NEW! Foresight Essentials: Training to build your foresight capacity

IFTF Vantage partners receive two reserved seats at any of our professional trainings. Select from our flagship Foresight Essentials training or specialized courses in Design Futures or Scenario Building.

Map of the Decade: A set of critical forecasts looking 10 years out

Our annual Map of the Decade supports your horizon scanning with reports and tools designed to help you anticipate the future, derive strategic insight, and act now to become ready for the decade ahead.

Vantage Point: A resource hub for partner organizations

Access to IFTF's foresight research with year-round access to exclusive, frequently updated forecasts via our partner-only online platform, where you can build a comprehensive view of the future forces directly affecting your organization.

Foresight Guide: A dedicated IFTF resource

Your Foresight Guide brings a futures mindset to help develop your strategic priorities. Throughout the partnership, this valuable adviser helps you navigate and optimize the partnership's robust offerings.

Future Factors: An emerging signals platform

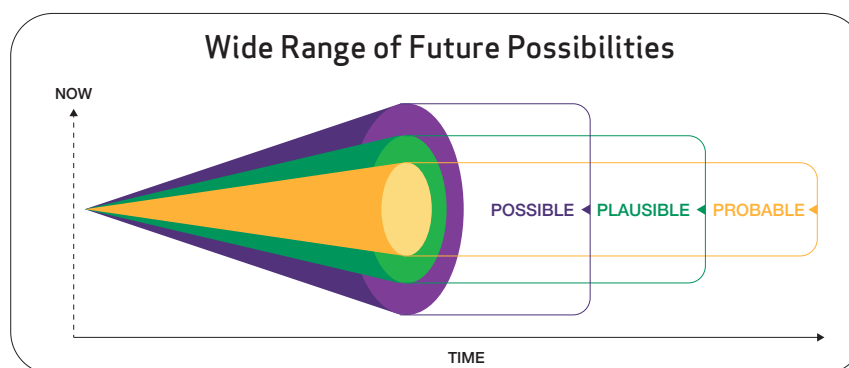
Access to IFTF's exclusive collaborative forecasting platform that brings you a rich trove of real-time signals-scanning to help you sense change and create your own forecasts.

Future-Ready Strategies: A series of webinars and tutorials on strategic foresight

With priority year-round access, IFTF Vantage partners receive access to all of IFTF's research releases as well as opportunities to engage with experts on those topics in community forums.

IFTF Ten-Year Forecast: A guided journey through future forces

Access to IFTF's Ten-Year Forecast. For decades, IFTF has immersed world-leading participants, futurists, researchers, and experts in a highly engaging experience of the coming ten-year horizon.



IFTF Vantage.

The future belongs to organizations that anticipate game-changing threats and counterintuitive opportunities to lead. When you invest in IFTF Vantage, you join an alliance that uniquely empowers you to turn opportunities into action.

With IFTF as your partner, you and your organization will be ready for the future.

IFTF Vantage serves the world's leading organizations.



PARTNER WITH IFTF

For more information about becoming an IFTF Vantage partner, please contact:

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Institute for the Future (IFTF) is the world's leading futures organization. Its signature program, IFTF Vantage, is a unique partnership of innovative global leaders that harnesses over 50 years of IFTF global forecasts and pioneering research to navigate volatility, identify emerging imperatives and opportunities, and develop future-ready strategies. IFTF Vantage partners represent businesses, governments, and social impact organizations from around the world that require the most comprehensive view of future forces directly affecting their organizations. To learn more about how IFTF Vantage generates organizational readiness for a world in flux, **visit iftf.org/vantage**