

SHAPING WHAT'S NEXT:
a decade of transitions + transformations



SUMMIT AGENDA

IFTF Ten-Year Forecast 2021 | September 27-October 1 | All times PDT (UTC-7)

DAY 1 Monday, September 27

7:30 AM **OPENING SIP-'N-CHAT**

Join us before the opening Daily Ceremony to enjoy beverages and connect with your summit partners and IFTF researchers.

8:00 AM **DAILY CEREMONY + KEYNOTE**

We've created special Daily Ceremonies for TYF2021, aimed at inspiring a futures-thinking mindset. Participants are encouraged to help us start the day with curiosity, imagination, and problem-solving skills.

Keynote | Brad Kreit & Rod Falcon, Finding Clarity in the New Operational Environment

Brad and Rod will open the TYF2021 Summit by laying the groundwork for IFTF Vantage's research into the large-scale transitions and transformations facing organizations, communities, and governments.

HOSTS:

[Brad Kreit](#) | IFTF Vantage Director of Research

[Rod Falcon](#) | IFTF Vantage Co-Director

Social Simulation Game | Jane McGonigal, The Welcome Party

Jane will kick off the week with a "social simulation"—an opportunity to live briefly in the future by playing out her future scenario, "The Welcome Party." Imagine if 50 wealthy nations formed a coalition to move one billion people to safer and more livable places to protect them from extreme heat, drought, wildfires, flooding, rising sea levels, storms, and other climate risks. Please join us—this threat is real, and we must all work together to survive.

HOST:

[Jane McGonigal](#) | IFTF Director of Game Research + Development

9:20 AM **BREAK**

10:00 AM **FORESIGHT TUNE-UP**

Transition Design: Systems, Futures, and Design Thinking

Taking on the challenges ahead can feel overwhelming. Climate change is an immense and consequential problem. How can our organizations possibly tackle it? Enter Transition Design, a cross-disciplinary approach to achieving the visions, mindsets, and tactics required to navigate a large-scale transformation. Jorge Camacho's presentation will feature a tour of the Transition Design framework and a discussion about how it can help your organization process large-scale changes in the decade ahead.

HOST:

[Jorge Camacho Rojas](#) | IFTF Research Affiliate; Teacher of systems and futures thinking at MA Design Studies at CENTRO and MA Strategic Design and Innovation at Universidad Iberoamericana in Mexico City; Founding member of Plurality University in Paris

11:00 AM **IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT**

It's now evident that many of our foundational assumptions have been deteriorating for decades and are likely to continue to fracture in the coming years. Join us in reimagining new foundations for the new reality by participating in a different **2031 Forecast Immersion each day**.

BELONGING: The Paradox of Expansion

Humans have an innate need to belong. The cultural institutions and social norms that have historically constrained belonging are being challenged by new technologies and methods that allow individuals to connect across geographies and cultivate a sense of belonging. As these options expand, they will also present challenges, trade-offs, and new approaches to the quest for connectedness and belonging for individuals and societies.

HOST:

[Vanessa Mason](#) | IFTF Research Director

NOON **SIP-'N-CHAT**

Meet participants, experts, and researchers to discuss insights and takeaways from the day.

12:30–6:30 PM **Unscheduled Time**

6:30 PM **SESSION REPRISE** **OPENING SIP-'N-CHAT**

We invite you to network, drink, and talk with summit participants and IFTF researchers before the reprise of Day 1's Daily Ceremony.

7:00 PM **SESSION REPRISE** **DAILY CEREMONY + KEYNOTE**

Can't make it to our earlier Day 1 ceremony and keynote? This is your chance to get caught up! We will present the keynote and social simulation experiences again, with live facilitation for this session reprise.

Keynote | Brad Kreit & Rod Falcon, **Finding Clarity in the New Operational Environment**

Social Simulation Game | [Jane McGonigal](#), **The Welcome Party**

8:00 PM **SESSION REPRISE**
IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT | BELONGING

Join us for a provocative and experiential forecast on the future of belonging in 2031.

9:00 PM **SIP-'N-CHAT**

Join your fellow participants in an online space to establish new connections and renew old ones as we wrap up the second run of sessions for Day 1.

9:30 PM **DAY 1 ADJOURNS**

DAY 2 Tuesday, September 28

8:00 AM DAILY CEREMONY + KEYNOTE

Keynote | [Geoff Manaugh & Nicola Twilley](#), *Until Proven Safe*

Nicola and Geoff have been researching quarantines well before the COVID-19 outbreak. Their book, *Until Proven Safe* is not only an urgent read for our social-distanced times but also an up-to-the-minute investigation of the interplay of forces—biological, political, technological—that shape our modern world.

HOSTS:

[Geoff Manaugh](#) | Author of NYT-bestselling book *A Burglar's Guide to the City* and the architecture and technology website BLDGBLOG; Contributor to *The New York Times Magazine*, *The Atlantic*, *The New Yorker*, *Wired*

[Nicola Twilley](#) | Cohost of award-winning podcast “Gastropod,” looking at food through the lens of science and history; Frequent contributor to *The New Yorker*

Social Simulation Game | [Jane McGonigal](#), *The Welcome Party*

9:20 AM BREAK

10:00 AM FORESIGHT TUNE-UP

Design Futures: Create a Magazine from the Future

Do you want to learn how to turn abstract future visions into compelling communication pieces? This Design Futures session uses experience design to bring futures forecasts to life. We invite you to work with Jake Dunagan, Ilana Lipsett, and Jacques Barcia to design and produce a magazine from the future.

HOSTS:

[Jacques Barcia](#) | IFTF Research Fellow; Co-Founder, Futuring Today; Futurist-in-Residence at Porto Digital in Brazil

[Jake Dunagan](#) | IFTF Research Director, Governance Futures; Design Futurist

[Ilana Lipsett](#) | IFTF Senior Program Manager, Equitable Futures; Community Design Strategist

11:00 AM **IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT**

EVIDENCE: Multiple Truths and Serious Consequences

Throughout history, scientific and technological advances have significantly impacted our interpretations of evidence and how we evaluate information. Over the next decade, new technologies will erode our ability to create a shared sense of information and understanding.

HOST:

[Jake Dunagan](#) | IFTF Research Director, Governance Futures; Design Futurist

NOON **SIP-'N-CHAT**

Join us as we make new connections and wrap up the first run of sessions for Day 2.

12:30–6:00 PM **Unscheduled time**

6:00 PM **FEATURED EXPERIENCE | EMERGING MEDIA LAB XR SESSION**

Afterville 2028: World Building + Immersive Forecasts

Explore the speculative futures world, Afterville 2028, created within the popular socialVR platform, AltSpaceVR. We will tour Afterville 2028 alongside its creators, who collaborated with Dr. Lonny Brooks to develop a community of world-building futurists—including indigenous futures thinkers and artists—who seek to create immersive and inclusive conversations and experiences about the future.

HOSTS:

[Lonny Brooks](#) | IFTF Research Affiliate; Professor of Strategic Communication and Foresight at California State University, East Bay; Co-Producer/Co-Creator of The Afrofuturist Podcast, democratizing an anti-racist future

[Toshi Hoo](#) | IFTF Emerging Media Lab Director

7:00 PM **SESSION REPRISE** **DAILY CEREMONY + KEYNOTE**

Can't make it to our earlier Day 2 ceremony and keynote? This is your chance to get caught up! We will present the keynote and social simulation experiences again, with live facilitation for this session reprise.

Keynote | **Geoff Manaugh & Nicola Twilley, Until Proven Safe**

Social Simulation Game | [Jane McGonigal](#), **The Welcome Party**

8:00 PM **SESSION REPRISE**
IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT | EVIDENCE

Join us for a provocative and experiential forecast on the future of evidence in 2031.

9:00 PM **SIP-'N-CHAT**

Join your fellow participants in an online space to establish new connections and renew old ones as we wrap up the second run of sessions for Day 2.

9:30 PM **DAY 2 ADJOURNS**

DAY 3 Wednesday, September 29

8:00 AM DAILY CEREMONY + KEYNOTE

Keynote | Toshi Hoo, Welcome to the Meta-Meta-Metaverse: The Future of Hybrid Everything

How can you create a more dynamic and creative hybrid work environment for your team? Toshi Hoo hosts a conversation with the team behind OhYay, the flexible platform for remote collaboration we're using to deliver our IFTF Ten-Year Forecast Summit.

HOST:

[Toshi Hoo](#) | IFTF Emerging Media Lab Director

FEATURING:

[Andrew Lin](#) | Co-Founder of OhYay

Social Simulation Game | [Jane McGonigal](#), The Welcome Party

9:15 AM BREAK

9:30 AM FORESIGHT TUNE-UP

Design Your Practice: Hands-on Learning for Organizational Foresight

How can you ensure foresight gains and retains enthusiasm and traction across your organization? IFTF Foresight Essentials introduces Design Your Practice, a new framework and tool that will help to drive engagement and momentum in futures-thinking practices across large organizations. We will be joined by foresight experts Leslie Shannon from Nokia and Kelly Evans from Salesforce, who will share the foresight tactics and strategies they use at work.

HOSTS:

[Jacques Barcia](#) | IFTF Research Fellow; Co-Founder, Futuring Today; Futurist-in-Residence at Porto Digital in Brazil

[Daria Lamb](#) | IFTF Ambassador to the Future and Foresight Essentials Trainer

FEATURING:

[Kelly Evans](#) | Director of Digital Strategy and Design at Salesforce

[Leslie Shannon](#) | Head of Ecosystem and Trend Scouting at Nokia

11:00 AM **IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT**

COLLABORATION: Sentient Hybrid Teams & Distributed Workplaces

With Covid-19, we have entered an era of distributed workplaces, transforming the way we work. In the next decade, machine learning, robotics, and related technologies will continue to grow, allowing us not only to work in distributed environments, but to collaborate with algorithms, robots, and software-based agents through blended human-machine teams.

HOST:

[Scott Minneman](#) | IFTF Research Affiliate; Associate Professor of Interaction Design and User Experience at the California College of the Arts

NOON **SIP-'N-CHAT**

Join in to reflect on Day 3 to share new connections and new insights.

12:30–7:00 PM **Unscheduled time**

7:00 PM **SESSION REPRISE DAILY CEREMONY + KEYNOTE**

Can't make it to our earlier Day 3 ceremony and keynote? This is your chance to get caught up! We will present the keynote and social simulation experiences again, with live facilitation for this session reprise.

Keynote | [Toshi Hoo](#), **Welcome to the Meta-Meta-Metaverse: The Future of Hybrid Everything**

Social Simulation Game | [Jane McGonigal](#), **The Welcome Party**

8:00 PM **SESSION REPRISE**
IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT |
COLLABORATION

Join us for a provocative and experiential forecast on the future of collaboration in 2031.

9:00 PM **SIP-'N-CHAT**

Join your fellow participants in an online space to establish new connections and renew old ones as we wrap up the second run of sessions for Day 3.

9:30 PM **DAY 3 ADJOURNS**

DAY 4 Thursday, September 30

8:00 AM DAILY CEREMONY + KEYNOTE

Keynote | [Marina Gorbis](#), Building More Equitable Enterprises

What is an equitable enterprise and how do we create one? Marina Gorbis facilitates a conversation on the future of equitable enterprises, and what it will take to reshape our institutions, policies, and culture to support a more equitable and prosperous future for workers and communities.

HOST:

[Marina Gorbis](#) | IFTF Executive Director

FEATURING:

[Gerald "Jerry" Davis](#), Ph.D. | IFTF Equitable Enterprise Initiative Senior Advisor; Gilbert & Ruth Whitaker Professor of Management and Professor of Sociology; Faculty Director, Business+Impact at Ross School of Business, University of Michigan

[Jessica Gordon Nembhard](#), Ph.D. | IFTF Equitable Enterprise Initiative Senior Advisor; John Jay College, City University of New York; USask Centre for the Study of Co-operatives

[Johan Chu](#), Ph.D. | IFTF Equitable Enterprise Initiative Senior Advisor; Visiting Assistant Professor of Management and Organizations at the Kellogg School of Management, Northwestern University

Social Simulation Game | Jane McGonigal, The Welcome Party

9:45 AM BREAK

10:00 AM FORESIGHT TUNE-UP

Signals & Scan Clubs: Cultivating Foresight Literacy from the Bottom-up

Signal scanning is a core component of any foresight practice. Though you can signal scan independently, we'll show you how creating a signal scanning group can push your foresight practice to the next level. Join Sara Skvirsky and Dylan Hendricks to learn the ins and outs of analyzing signals of change and how to build a signal scanning club using IFTF's Future Factors platform.

HOSTS:

[Dylan Hendricks](#) | IFTF Vantage Co-Director and Ten-Year Forecast Producer

[Sara Skvirsky](#) | IFTF Research Director and Foresight Essentials Trainer

11:00 AM **IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT**

PRIVACY: Granularity of Consent

We all benefit from interconnection and big data in many ways, but they also erode our traditional notions of privacy. It is crucial to move security upstream in the years to come to prevent risks and enable individuals to choose how their personal data is used.

HOST:

[Jamais Cascio](#) | IFTF Distinguished Fellow

NOON **SIP-'N-CHAT**

Join the wrap-up for Day 4 and share learnings.

12:30–6:00 PM **Unscheduled time**

6:00 PM **FEATURED EXPERIENCE | EMERGING MEDIA LAB REALITY XR MIXER**

Hybrid Work Panel + Party

Join us on the virtual collaboration platform Spatial.io to discuss the future of hybrid work collaboration. Spatial.io provides a platform for cross-reality XR workspaces where people can gather online using a variety of devices—mobile, web, and virtual reality headsets. It also integrates many of our common productivity platforms (Google Docs, Slack, Office365). We'll take a tour of Spatial.io and then join a panel discussion around a virtual bonfire with organizations that regularly use social XR platforms in their daily business activities.

HOST:

[Toshi Hoo](#) | IFTF Emerging Media Lab Director

FEATURING:

[Kayvon Fatahalian](#) | Associate Professor of Computer Science, Stanford University

[Rusty Jensen](#) | VP of Revenue Generation at NICE CXone

[Bruno Larvol](#) | CEO of Metaverse

[Charley Maher](#) | Community Lead at Hashtag Our Stories



7:00 PM SESSION REPRISE DAILY CEREMONY + KEYNOTE

Can't make it to our earlier Day 4 ceremony and keynote? This is your chance to get caught up! We will present the keynote and social simulation experiences again, with live facilitation for this session reprise.

Keynote | [Marina Gorbis](#), Building More Equitable Enterprises

Social Simulation Game | [Jane McGonigal](#), The Welcome Party

8:30 PM SESSION REPRISE
IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT | PRIVACY

Join us for a provocative and experiential forecast on the future of privacy in 2031.

9:30 PM SIP-'N-CHAT

Join your fellow participants in an online space to establish new connections and renew old ones as we wrap up the second run of sessions for Day 4.

10:00 PM DAY 4 ADJOURNS

DAY 5 Friday, October 1

8:00 AM DAILY CEREMONY + KEYNOTE

Keynote | Bob Johansen, Office Shock: The Future of the Workplace

What can we do to restore presence to increasingly distributed teams? What new best practices should we anticipate in the coming years? IFTF Distinguished Fellow Bob Johansen will facilitate a dynamic and wide-ranging conversation on the future of the workplace in the face of ongoing volatility.

HOSTS:

[Bob Johansen](#) | IFTF Distinguished Fellow; Author of the bestselling book, *Get There Early*, and most recently, *Full-Spectrum Thinking*

[Sabrina Howard](#) | IFTF Research Manager

9:00AM FORESIGHT TUNE-UP

Meet Futuremakers in Shanghai and Damascus

Hear how foresight professionals from Damascus, Syria, and Shanghai, China are using foresight to build hope for youth in war-torn societies, and strategic insight for companies in the world's fastest-moving consumer markets. Find out what questions about the future are most relevant to them and what kinds of future communities they are creating.

HOST:

[Lyn Jeffery](#) | IFTF Distinguished Fellow and Foresight Essentials Director

FEATURING:

[Majd Assi](#) | Founder and Managing Partner at Forward Agency

[Lynn Lin](#) | Insight and Foresight Director, Key Account Management at FutureMatters

Social Simulation Game | Jane McGonigal, The Welcome Party

10:20 AM BREAK

11:00 AM **IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT**

OWNERSHIP: Breaking up the Bundle of Rights

Ownership is a concept that has been around for centuries, conferring a set of legal rights over tangible and intangible property to individuals and organizations. In a world where material objects and data are increasingly intertwined, ownership—and the rights associated with it—will undergo radical shifts. The next decade will see new ownership structures, new ways of transferring value, and new classes of assets that will subvert and supersede traditional ideas of ownership.

HOST:

[Mark Frauenfelder](#) | IFTF Research Director

NOON **SIP-'N-CHAT**

Join us for one last Sip-'N-Chat as we wrap up the first run of sessions on our final day of IFTF Ten-Year Forecast 2021.

12:30–7:00 PM **Unscheduled time**

7:00 PM **SESSION REPRISE** **DAILY CEREMONY + KEYNOTE**

Can't make it to our earlier Day 5 ceremony and keynote? This is your chance to get caught up! We will present the keynote and social simulation experiences again, with live facilitation for this session reprise.

Keynote | [Bob Johansen](#), **Office Shock: The Future of the Workplace**

Social Simulation Game | [Jane McGonigal](#), **The Welcome Party**

8:00 PM **SESSION REPRISE**
IMMERSIVE JOURNEY INTO THE NEW OPERATIONAL ENVIRONMENT | OWNERSHIP

Join us for a provocative and experiential forecast on the future of ownership in 2031.

9:00 PM **SUMMIT ADJOURNS—THANK YOU FOR PARTICIPATING!**