



ACTION

IDENTIFY ASSETS AND GAPS

Foresight and insight help identify new areas for action, and new needs for resources. One powerful way of taking action is to reimagine the value of existing resources and capacities.



IFTF FORESIGHT TOOLKIT



WHY THIS TOOL?

- ▶ **Inventory** assets you've never considered to be valuable—or perhaps those assets that appear to be stranded.
- ▶ **Identify** resource and asset gaps needed to execute your vision for the future.
- ▶ **Build** new relationships with unexpected allies.

- ▶ **Take an inventory of your current assets**, categorized into the following four classes:

Trusted relationships: Relationships with people and networks are valuable resources.

Reliable information: Anything monitored, tracked, measured, or modeled can be vital information to be shared or acted upon.

Enabling capacities: Internal competencies can be adapted for other purposes.

Underutilized infrastructure: Existing infrastructure (i.e. equipment, factory space, distribution capacities, or digital technologies) is full of unrealized potential.

- ▶ For each of the assets you have, **think about what you need to do** to leverage them in new or more effective ways in order to complete your desired action. Make a note for each asset.
- ▶ **Identify assets you currently lack** but will need to execute your vision. Write these in the gaps section.
- ▶ For these asset gaps, **brainstorm** how can you invest, acquire, or partner in order to gain access to them. Write these action items on sticky notes under each gap.

TIME: 1 hour

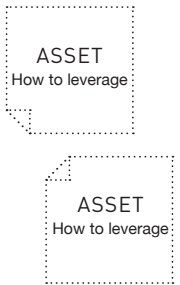
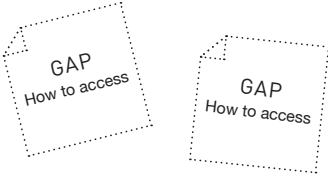
PEOPLE: group or individual

MATERIALS: one template per group or individual, pens

WHAT TO PREPARE:

Prioritize Possible Actions, Build an Action Roadmap, or Test and Learn, and Rally a Network (optional)

IDENTIFY ASSETS AND GAPS

	TRUSTED RELATIONSHIPS	RELIABLE INFORMATION	ENABLING CAPACITIES	UNDERUTILIZED INFRASTRUCTURE
ASSETS				
GAPS				



- ▶ Invite diverse participation—everyone has a different perspective on the capabilities and resources within an organization or stakeholder group. To ensure you really understand your existing assets, you may need more stakeholders in the room.
- ▶ Consider running this exercise with external stakeholders from a neighboring community. You may uncover unexpected allies and resources, or even a worthwhile mutual benefit partner to share assets with.
- ▶ Try running this exercise at various intervals of your action roadmap to adjust and refine your needs as you build towards your future.

SCALING IMPACT THROUGH PARTNERSHIP

In their 2014 book *The Reciprocity Advantage*, Bob Johansen (IFTF) and Karl Ronn argue that the road to impact-at-scale lies through clearly assessing a wide range of internal assets and sharing them with partners who can do things you cannot.