



IFTF Futures Thinking on Coursera

Discover powerful tools for your team to seize control of the future.

Navigating the future will require technologies that haven't been invented yet and future skills that no one has mastered. But what if you could prepare yourself for the changing world?

Created for teams, Institute for the Future is proud to offer Futures Thinking on Coursera, a digitally optimized overview of IFTF's core training and the first self-paced, interactive, online immersion into the fundamentals of strategic foresight.

What you will learn:

Comprised of five courses, IFTF Futures Thinking builds skills by teaching your team to use some of IFTF's powerful foresight tools. Along the way, you will:

- › **Discover and identify** new innovation and invention opportunities
- › **Gain insight** into new technologies, global events, and big ideas shaping the future
- › **Tap your own curiosity and imagination** to discover possibilities for your future
- › **Go behind the scenes** with IFTF researchers to see futures thinking in action
- › **Transform** your foresight into positive action
- › **Develop** new strategies for creating a future that serves your organization

Hone Your Foresight Skills with Other Visionaries

Adapted from Jane McGonigal's "How to Think Like a Futurist" workshops at Stanford University Continuing Studies and IFTF Foresight Essentials, this course taps the skills and mindsets of the world's top futurists.

Ideal for uncertain times, it delivers proven methodologies and tools to direct and navigate the future and connect with the global community of futures thinkers.



About the Instructor | Jane McGonigal, PhD, is a world-renowned designer of alternate reality games, a senior IFTF researcher, and the author of *Reality Is Broken: Why Games Make Us Better and How They Can Change the World*. Her work has been featured in *The Economist*, *Wired*, and *The New York Times*, and her TED talks have been viewed more than 10 million times.

Ready your team for a changing world— online and at its own pace.

Each of the five courses features stories and case studies from key emerging technologies: VR, AR, AI, robots, drones, biometrics, genetics, food innovation, and blockchain. Immersion in these topics will give you solid insights and creative inspiration to help you forecast more effectively.

IFTF Futures Thinking on Coursera includes five courses:

- 1 Ready, Set, Future:**
Introduction to Futures Thinking
- 2 Forecasting Skills:**
How to See the Future Before it Happens
- 3 Simulation Skills:**
This is Your Brain on the Future
- 4 Collaborative Foresight:**
How to Gamify the Future
- 5 Urgent Optimism:**
How to Turn Foresight into Action

IFTF will custom-design this series to fit the goals of your team or organization.

Along with a curated set of valuable foresight tools, course participants receive live-expert Q&As with IFTF researchers, tailored video content, customized signals, and valuable peer-reviewed feedback. Graduates will receive a certificate in Futures Thinking.

Are you a sole proprietor who is ready to think like a futurist?

Our individual version of IFTF Futures Thinking on Coursera teaches you the tools and methodologies of foresight independently. Discover new opportunities to shape the future you want for yourself or your community.

Visit www.iftf.org/futuresthinking to learn more.

To register for IFTF Futures Thinking on Coursera for teams, contact **Lyn Jeffery** at ljeffery@iftf.org



IFTF FORESIGHT ESSENTIALS

Institute for the Future (IFTF) is the world's leading futures organization. Its signature training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF best practices. The program helps cultivate the mind- and skillsets that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. To learn more about how IFTF Foresight Essentials can be uniquely customized for your business, government agency, or social impact organization, visit iftf.org/foresightessentials.