



# IFTF Custom Foresight Essentials

Seismic shifts in technology, health, education, and work have been compounded by the recent global pandemic, revealing system failures on scales we have never seen before.

Leaders today will need entirely new methods to guide teams and organizations forward.

**IFTF Custom Foresight Essentials** teaches mission-critical skills for practicing strategic foresight that lead to actionable plans today.

## Tailored for your team: a training that teaches the art and science of foresight.

Designed to teach teams the tools and techniques necessary to intuit change, communicate vision, build capacity, and lead organizations confidently into the future, **IFTF Custom Foresight Essentials** trains participants to:

- › **Build** a foresight mindset to see what the future may hold
- › **Identify and analyze** signals and drivers of change
- › **Empower** your organization with strategic foresight

### Two live formats. One remarkable course.

IFTF Custom Foresight Essentials can be presented both **in-person and online**. Custom-designed and formatted to fit your organization's needs and schedule, this powerful training will sharpen your team's foresight skills and capacity to create informed, provocative, relevant views of the future—and make a real impact on the present.

### This course will teach you to:

**Filter** information to determine its usefulness

**Transform** urgent foresight into actionable insights

**Develop** your own future-making experiments that lead to transformative possibilities

**Navigate** volatile times with proven tools and methodologies

# IFTF Custom Foresight Essentials is ideal for teams committed to building foresight capacity and transformative possibilities.

## Learn to...

Quickly identify and evaluate emerging threats and opportunities

Intuit and analyze signals of rapid change to create actionable forecasts

Cultivate essential new skillsets and a visionary mindset

Incorporate IFTF's Prepare-Foresight-Insight-Action framework into your foresight strategy

Disrupt “short-termism”

Take control of your collective future

## Why does your organization need foresight?

Adaptation is key to survival. IFTF Custom Foresight Essentials expertly curates experiences with specific tools from the Prepare-Foresight-Insight-Action curriculum to fit the way your organization develops strategy and engages its supporters. This systematic approach teaches you to anticipate and analyze foreseeable patterns that affect change.

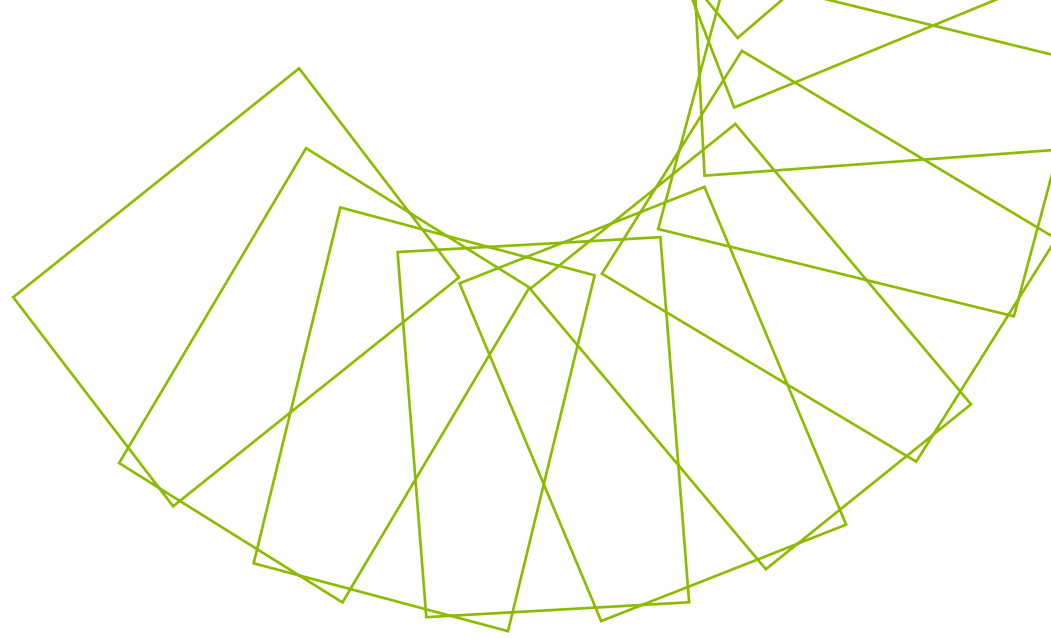
This training offers a practical immersion into the methodologies and tools that can help your organization understand what futures are possible, how to shape them, and how to seize new opportunities when they appear.



## Why learn “futures thinking”?

IFTF Custom Foresight Essentials prepares leaders to:

- › **Create** more future-focused strategic planning
- › **Inspire** innovation where and when it's needed
- › **Provide** the foresight to spark critical insights that turn into action today
- › **Capture** new opportunities as soon as they arise



## Every version of IFTF Custom Foresight Essentials can be tailored specifically for your organization.

### HALF-DAY/ONE-DAY SESSION

- **HALF-DAY SESSION** offers overview of foresight strategy and the basic signals-spotting process
- **CUSTOM ONE-DAY** session introduces Foresight Fundamentals, an overview of the Prepare-Foresight-Insight-Action framework

### THREE-DAY SESSION

- **DAY ONE:** Foresight Fundamentals, Signals and Drivers of Change, relevant futures content, Insight Tools, and forecast drafting
- **DAY TWO:** Creating future forecasts and Insight Tools to reveal possible impact
- **DAY THREE:** Action Tools practice and planning for integrating previous materials.

### TWO-DAY SESSION

- **DAY ONE:** Presents the entire Foresight-Insight-Action curriculum, including hands-on practice with Insight Tools; Introduction to Action Tools that make the future relevant
- **DAY TWO:** Action plan for applying new learning to a current project.

### ONLINE OPTIONS

- Typically delivered across seven days and customized for your organization's needs and schedule
- The online version offers the same features as the in-person version.

### Whichever format you choose, participants will receive:

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|---|---|--|
| 1. <b>Immersion into futures-thinking skills</b> , methodologies, and processes | 3. <b>Powerful takeaways</b> including slide deck and graphic recording (in-person only)        | 5. <b>Networking opportunities</b> with your cohort                        |
| 2. <b>Tools</b> from the proprietary IFTF Toolkit                               | 4. <b>A personalized, strategic Foresight-Insight-Action plan</b> for post-training application | 6. <b>Official certification</b> as an IFTF-trained Foresight Practitioner |

# Turn urgent foresight into actionable insight. Create your own sustainable future.

More than 100 of the world's leading organizations have enrolled their managers, teams, and executives in IFTF Custom Foresight Essentials, including:



Grant Thornton



Microsoft



Mitsubishi Corporation  
(Americas)



USAID  
FROM THE AMERICAN PEOPLE



“ My experience at the IFTF Foresight training was transformational. IFTF provided a rigorous, structured-yet-streamlined and easy-to-use toolkit that helped tackle those challenging and strategic problems that seem impossible to crack.

—Project Engineer, Aerospace Industry

## IFTF Custom Foresight Essentials

For information about using IFTF materials in organizational or large-scale educational settings, or to learn about IFTF's custom curricula options, please contact:

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For more info: [iftf.org/foresightessentials/teams](https://iftf.org/foresightessentials/teams)

### IFTF FORESIGHT ESSENTIALS

**Institute for the Future (IFTF)** is the world's leading futures organization. Its training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF methodologies. IFTF Foresight Essentials cultivates a foresight mindset and skillsets that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. To learn more about how IFTF Foresight Essentials is uniquely customizable for businesses, government agencies, and social impact organizations, visit [iftf.org/foresightessentials](https://iftf.org/foresightessentials).