

WANT TO BE A FOOD FUTURIST?

FIND SIGNALS* OF CHANGE

*Small or local innovations or disruptions that could grow in scale and geographic distribution. A new product, practice, policy, or technology. Signals are building blocks for imagining the future.

This is your field guide for the future.



SIGNAL NAME:

WHICH FOOD EXPERIENCE DOES IT IMPACT MOST?



production



distribution



manufacturing



shopping



eating

WHAT IS IT?

WHY IS IT IMPORTANT?

- ▶ What about this is new?
- ▶ Who is affected by these changes? How?
- ▶ How will this signal influence your actions?

SOURCE

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to help the Food Futures Lab map a resilient, equitable, and delicious future of food.