

WANT TO BE A FOOD FUTURIST?

INTERVIEW AN EXPERT*

*Practical visionaries who are working in the trenches to make a new future. Ethnographic observation and interviews uncover the hidden meanings of emerging tools and practices.

This is your field guide for the future.



INTERVIEW A CHEF, A FARMER, A POLICYMAKER OR AN EATER.

WHAT IS FOOD INNOVATION AND HOW DO LOCAL INNOVATIONS HAVE GLOBAL IMPACT?

NAME & AFFILIATION

EXPLORE THESE QUESTIONS

- ▶ What challenges are most pressing where you're from?
- ▶ Who are the food innovators in your city?
- ▶ What new food technologies are you excited about?
- ▶ What has accelerated innovation in your region?
- ▶ What constraints produce creativity?
- ▶ What efforts in other parts of the world have inspired or supported your own?

WRITE NOTES BELOW AND RECORD AN AUDIO OR VIDEO

TAKE A PHOTO OF THIS CARD AND EMAIL WITH AUDIO OR VIDEO TO FOODFUTURES@IFFF.ORG

to help the Food Futures Lab map a resilient, equitable, and delicious future of food.